



## ASIAN WOMEN GIVING CIRCLE

### Request for Proposals

[www.asianwomengivingcircle.org](http://www.asianwomengivingcircle.org)

**Our Vision** Recognizing that few philanthropic dollars go to Asian American communities, and far fewer are directed by and to women, the Asian Women Giving Circle seeks to change the tide. Currently, only 1% of all philanthropic dollars in the U.S. goes to the Asian American community. We hope that we can direct new resources, focus and support to the Asian American women-led programs in our community.

**Our Mission** Focusing on the needs, rights and hopes of Asian American women, children and families, our resources will strategically support nonprofit organizations and initiatives creating social change in under-served communities in New York City. We are guided by the active and rich tradition of philanthropy and sharing that emanates from the values of compassion, peace and social justice embodied in our cultures. Our pooled resources will be given out in the form of grants to selected organizations.

**Who We Are** We are a collective of diverse Asian American women from all walks of life working together to raise funds that support women-led organizations and initiatives serving the Asian American community. As volunteers we work actively to gather support from the larger community of friends who share our vision. Through individual efforts and group activities, we create events to encourage the emergence of new philanthropists and generate a greater community awareness of unity, compassion, and social equity.

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## 2007 GRANTMAKING GUIDELINES

### ARTS AND ACTIVISM

#### What We Fund

AWGC's priority in 2007 will be to fund Asian American women-led projects that use the tools of culture, the arts and education to raise awareness and catalyze action around critical issues that impact Asian American communities. Our grants seek to build community and create social justice through programs and projects that combine the arts with activism, and which highlight and promote women's central role in their leadership, creation, development and management. We seek to fund projects that identify and address injustice within established social systems, institutions or the broader community, and that inspire and encourage members of the community to become active social change agents. AWGC Arts and Activism grants will focus on works and projects that advance gender equity in our cultural, artistic, intellectual and political spheres, and that provide a forum for broader discussions of the urgent social justice issues of our day.

- Examples of community-based programs or projects highlighting traditionally marginalized and disenfranchised Asian American communities are those that work with recent immigrants, LGBTQ, the elderly, youth, etc.
- Applicants must work within the five boroughs of New York City and have a not-for-profit 501c(3) status or have a fiscal sponsor with such status.
- We anticipate that 4-6 grants will be awarded during this cycle, contingent on available funding. The maximum grant amount will be \$15,000.

## **What We Do Not Fund**

The Asian Women Giving Circle will NOT fund:

- capital campaigns
- equipment purchase
- endowments
- financial crises or shortfalls
- purely personal works with little or no social justice impact
- documentation that is primarily of cultural events
- personalities or performances which do not provide a progressive analysis or a social justice focus
- public television or radio station production
- general operating expenses of non-profit organizations
- artist's office, studio or home
- student productions or projects associated with a degree program and academic credit, or projects that receive direct financial support from an educational institution.



APPLICATION FORM 2007

ARTS AND ACTIVISM

**A. Organization Background**

Name of Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Website \_\_\_\_\_

Contact Person (include title) \_\_\_\_\_

Contact Person's Telephone Number \_\_\_\_\_ Email \_\_\_\_\_

Current Organizational Budget \_\_\_\_\_

Do you have 501c(3) status?      Yes    No

If no, please provide information about your Fiscal Sponsor:

Name of Fiscal Sponsor \_\_\_\_\_

Mailing Address \_\_\_\_\_

Amount of this request \$ \_\_\_\_\_ Total Project Budget \$ \_\_\_\_\_

Did you receive funding from the Asian Women Giving Circle last year?    Yes    No

If yes, in what amount? \_\_\_\_\_

How did you hear about the Asian Women Giving Circle? \_\_\_\_\_

## Application Components

- **Proposal Narrative** (maximum of 2 pages, using a readable font and spacing)
  1. Please provide a detailed description of the Arts and Activism activities you are proposing and their intended outcomes. In this section, you should be able to illustrate how your project is advancing gender equity and how it is focused on social change outcomes. How are the arts integral to the success of your project? Who is your intended audience? Please include a timeline.
  2. Explain how your activities will help promote positive social change and affect the lives of Asian American women and girls in New York City. Discuss the community you want to reach. Give specific examples of how the artist and/or project will interact with that community. Discuss what steps you took to determine the interest level of the community for the type of activities you are proposing.
  3. Describe the anticipated outcomes of your project, including immediate and long-term impacts.
  4. Briefly describe your work sample (if appropriate) and how it relates to the proposed activities.
- **For Previous Grantees only:** On an additional page, please explain succinctly the following points:
  1. Why you are applying for renewal funding? What is your rationale for seeking continued funding for your program?
  2. Is the current application for continuation of last year's project or for a new project?
  3. Have you secured funding from other sources for the project previously funded by the Giving Circle?
- **Budget.** On a separate page, please list the expenses associated with your project. Please list other grants for which you have applied and indicate whether the funding is pending or already confirmed.
- **Two References** (name, affiliation, mailing address, telephone, and email). Please identify two individuals who can address the following: the current or potential quality of your art and/ or project, your commitment to gender equity, the potential social change impact of your project, and a realistic assessment of your ability to complete the activities you are proposing. Your references may be other activists, co-workers, artists or colleagues familiar with your work. References should not be family members or anyone who would benefit financially if your grant project is funded.
- **Summary of Art Experience or Resume.** Please include a resume or summary of your background and accomplishments, specifically focusing on social justice and creative work.
- **Copy of 501c(3) letter** or your Fiscal Sponsor's 501c(3) letter, and a letter of agreement.
- **Work Sample.** Because artistic quality and creative vision are important criteria for our grants, a work sample is an important element of your application. Your work sample should be a recent representation of the proposed activities and should be presented in the format that best reveals your perspective. Photos may be emailed. Other material (VHS, DVD, CD, etc...) may be sent by regular mail. Please cue media to the 3-minute section you would like us to watch.

## **DUE DATE and CONTACT INFORMATION**

*All materials must **BE RECEIVED** by 5 p.m. Pacific Standard Time on **Friday, March 16, 2007**.*

Email applications ARE PREFERRED. You may email a Word document to [sandy@aapip.org](mailto:sandy@aapip.org). If there are components of your application that are not email-able, please send to the following address:

**Asian Women Giving Circle**  
c/o Asian Americans Pacific Islanders in Philanthropy (AAPIP)  
200 Pine Street, Suite 700  
San Francisco, CA 94104  
Telephone: 415-273-2760

For questions, please call or email Sandy Kajiyama, [sandy@aapip.org](mailto:sandy@aapip.org)

This RFP may be found on AAPIP's website: [www.aapip.org/givingcircles](http://www.aapip.org/givingcircles) and on the Asian Women Giving Circle's website: [www.asianwomengivingcircle.org](http://www.asianwomengivingcircle.org)

### **CHECKLIST** of items to include in your application:

- \_\_\_\_\_ Completed Application Form (either emailed or mailed to address above)
- \_\_\_\_\_ Budget
- \_\_\_\_\_ Work Sample
- \_\_\_\_\_ Contact information for 2 references
- \_\_\_\_\_ 501c(3) letter
- \_\_\_\_\_ Self-addressed, stamped envelope or postcard if you want AWGC to acknowledge receipt of your application (optional)

### **TIMELINE**

Grant Applications available online	week of January 22, 2007
Grant Applications Deadline	5 p.m., PST, Friday, March 16, 2007
Notification of Grant Awards	June 2007
Convening of Awardees and Giving Circle	Fall 2007
Mid-year self-evaluation due to AWGC	February 1, 2008
Final Report due to AWGC	July 31, 2008